

Alexandra (Ela) Naiman

UX Ui Designer

Hello!

I create functional & emotional visual layers in digital products & brands.



[Portfolio](#) Take a Look!



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Let's Talk!



+972-54-9732454

Education:

2021 - Today - Basic HTML & CSS, She codes;

2020 - 2021 - Ux Ui studies, Codesigner

2012 - 2016 - Bachelor of Design in Visual Communication,
Bezalel Academy of Art & Design, Jerusalem

Work Experience: 2022-Today – Now You Know - Product designer

2018-2021 – Yookidoo® - E-commerce lead designer,
brand, web, marketing, illustration, social
media and art direction.

Skills:

Research

- 🔗 Target users
- 🔗 User pain points
- 🔗 Compet. Analysis
- 🔗 User Flows
- 🔗 Wireframing
- 🔗 User Testing

Design

- 🔗 Prototyping
- 🔗 Interaction
- 🔗 Ui Design
- 🔗 Design System
- 🔗 Work with DEV
- 🔗 Branding
- 🔗 illustration

Tools

- 🔗 Webflow
- 🔗 Figma
- 🔗 Sketch
- 🔗 Adobe XD
- 🔗 inVision
- 🔗 illustrator
- 🔗 Photoshop

Languages:

English ~ Hebrew ~ Russian

[Linkedin Profile](#)

